

iCrossing

Is a global digital marketing company that combines talent and technology to help world-class brands find and connect with their customers. The company blends best-in-class digital marketing services - including paid and natural search marketing, social media, content, creative, web development, user experience, research and analytics - to create integrated digital marketing programs that engage consumers and drive ROI.

We're looking for a talented Senior Designer to be part of our team in Brighton.

Us

We're well known in the industry for our search and social media expertise and believe that adding creative to the pot puts us in a unique position to grow and open up new areas. There's much more to come, which is where you come in...

You'll report to the Head of Design who will assign projects to you. They will require conceptual thinking, hands-on effort and the ability to work with various different departments.

Our creative team starts with ideas and combines them with beautiful visuals, something for the brain and eye. We'll make sure you get everything you need to support you, develop your skills and get the job done.

You

- Have a design degree
- Substantial digital agency experience
- Are enthusiastic, energetic and love the deep end of the pool
- Believe that ideas lie at the heart of every project
- Can lead and inspire a team
- Proven experience of pitching projects
- Have strong verbal and written skills
- Have experience of managing and mentoring designers
- Are well organised, able to manage multiple projects and your own time
- Don't panic if things get too hairy
- Are not be scared to do things differently
- Own paper and pencils and use them regularly
- Have a stunning design portfolio demonstrating an eye for composition, an understanding of typography and attention to detail
- Have experience of brand development
- Have experience of designing, prepping and specifying print projects
- Have a strong working knowledge of the technologies that bring digital design to life whilst having the confidence to work closely with developers.
- Are able to design in Flash
- Don't spend all your cash on design books

Bonus

- Widget and/or application design
- Actionscript skills

Good Stuff,

You'll get paid to work near the seaside, in a flexible and rewarding environment, surrounded by an extremely talented and inspirational bunch of people.

One of whom is also you ...

iCrossing is a search and social media led digital marketing agency. We put the consumer at the heart of marketing through our unique range of research and tools that provide a different perspective on how customers navigate and engage in conversation with brands online. The result is digital marketing that speaks to and is truly informed by your customer's online journey and needs.

The right blend of our technology, talent and services - including natural and paid search, social media, user experience, content, web development, display advertising and analytics – delivers marketing that is built around what your customers are doing online today. Our clients include brands such as Channel 4, Porsche and Unilever.

We are a team of 550 people across 12 offices in the US, Europe and here in the UK where 100 of us work from our London and Brighton offices.

How to apply for this post

Please mail your CV indicating your salary expectations to jobs@icrossing.co.uk